

MKNA Home Tour Sponsorship Benefits

\$10,000 Platinum Sponsor

Includes all benefits of "Flagship" Level, plus:

- ✓ Platinum level is available to only one sponsor company
- ✓ Exclusive sponsor for Twilight Tour evening events, attended by over 500 people.
- ✓ Featured on marquee advertising display for Twilight Tour
- ✓ Exclusive advertising space on back of each ticket for Day Tour
- ✓ Four additional tickets to Twilight Tour Dinner Party for a full table of eight
- ✓ Four additional tickets to Day Tour (twelve total)

\$5,000 Flagship Sponsor

Includes all benefits of "Benefactor" Level, plus:

- ✓ Advertisement in MKNA Newsletter increased to one full page
- ✓ Front cover listing on additional MKNA Newsletter (two months total)
- ✓ Two additional tickets to the Twilight Tour Dinner Party (four total)
- ✓ Four additional tickets to Day Tour (eight total)
- ✓ MKNA membership level increased to Flagship? level

\$3,000 MKNA Benefactor Sponsor

Includes all benefits of "Patron" Level, plus:

- ✓ Advertising in Home Tour Program increases to one-full page
- ✓ Inclusion in print and radio publicity where possible
- ✓ Ability to set up display in one Day Tour home
- ✓ Two tickets to the Twilight Tour Dinner Party
- ✓ Listing on MKNA website for one year
- ✓ MKNA membership level increased to Benefactor level
- ✓ One-third page article in MKNA newsletter

\$1,500 Home Tour Patron Sponsor

Includes all benefits of "Promoter" Level, plus:

- ✓ Advertising in Home Tour Program increased to one-half page
- ✓ One-half page article in Home Tour Program
- ✓ Two additional tickets to Day Tour (four total)
- ✓ MKNA membership level increased to Patron level

\$500 Home Tour Promoter Sponsor

- ✓ One-third page advertisement in the Home Tour Program
- ✓ Front cover listing on one MKNA Newsletter, reaching 20,000+ people
- ✓ Two complimentary tickets to Day Tour
- ✓ Logo listing on posters, tickets and sponsor board to be displayed in all Day Tour homes
- ✓ MKNA Promoter membership and acknowledged on back page of MKNA newsletter for one year